

weston  observer
— LOCAL NEWS, ROOTED IN COMMUNITY —

2025



ANNUAL
REPORT

TABLE OF CONTENTS

President's Reflections	3
Mission, Vision & Values	4
The Team	5
How It Began	6
Key Milestones	7
Results & Impact	8
Financial Update	9
Our Donors	10
Our Advertisers	11
Our 2026 Goals	11
ONWARD!	12



PRESIDENT'S REFLECTIONS

Dear Friends,

2025 was an extraordinary first year of operation for the Weston Observer.

From our first edition on September 19 through the end of year, we provided a weekly newspaper delivered free of charge to every household in our town and presented reliable, unbiased, thoughtful, and community-focused journalism in each edition. As we grew and evolved, the Weston Observer became a compelling source of local stories, fostering civic engagement and strengthening the connections among our neighbors and our organizations. We are confident the Observer is on track for continued success and ongoing growth in the coming year and beyond.

You can read about the origins and evolution of the project on page 6. None of it would have been possible without the efforts of our volunteers, a remarkable group of civic-minded, talented and selfless individuals who worked relentlessly to bring a quality local newspaper to Weston for the purpose of enriching our community with a shared resource that could bring us all together. I am in awe at the level of devotion to our town that these volunteers exhibited. This team learned from scratch and executed every aspect of creating and producing a weekly newspaper.

Many people participated in different exploratory phases of this work and helped direct development by coming to meetings, sharing contacts, and participating in a survey. The bulk of the work, however, was shepherded by a dedicated Board of Directors and a stalwart crew of advisors (see page 5 for rosters). These volunteers researched peer publications and supportive organizations; managed fundraising; led branding efforts; set up and maintained our finances; developed policies and legal compliance; helped recruit staff, find a printer, line up office space, guide decisions about technology, and manage a revenue plan; and in general tackled everything and anything that needed to be done—from negotiating insurance coverage and obtaining key donor support to copyediting articles.

Of course, to the readers who engage with our publications and the contributors who have made the Weston Observer such a rich source of information for us all, we offer profound gratitude. As my wife and I leave Weston to assume new roles as grandparents, I am delighted to hand over my role as president of Weston News Inc. to the highly capable Joan Heilbronner.



Thanks to everyone who made this past year so much fun!

Sincerely, *Charlie Cuneo*



Founding member Joan Heilbronner takes on the president's role with Charlie Cuneo's departure. Joan and her husband moved to Weston in 1996, and their two daughters attended the Weston Public Schools from kindergarten through 12th grade. She practiced law at Sullivan and Worcester (now Sullivan Law) in Boston and has served in many volunteer and leadership roles with the Weston PTO, Weston Education and Enrichment Fund Committee, and the Board of the Weston Council on Aging.

Joan Heilbronner

OUR MISSION

To develop and deliver independent and trusted journalism that keeps the entire Weston community connected, well-informed and engaged with thorough, accurate, and fair coverage of topics affecting life in our town.

OUR VISION

We envision achieving our mission by:

- Publishing a weekly print and digital publication, edited by a professional staff including:
 - Print papers distributed to all Weston households and businesses
 - Emails sent to those who subscribe
 - Website available to any interested in viewing
- Establishing a sustainable nonprofit revenue model primarily funded by community support from local businesses and residents
- Enriching civic engagement and strengthening ties throughout the entire community by providing robust, balanced, and timely coverage of town government, community issues, and events affecting people of all ages and with varying interests
- Building community and enhancing the lives of local residents, businesses, and organizations by providing a trusted source of local information that is valued by the Weston community

OUR VALUES

In pursuing our mission and vision, we hold and will defend these core values:

- A free and independent press
- Journalistic integrity (ensured through adherence to the Society of Professional Journalism Code of Ethics)
- An informed citizenry
- Strong community connections

THE TEAM

Observer Staff



Melissa Russell
Founding and Managing Editor

A journalist for more than 20 years, serving as editor for several community news publications, Melissa has won multiple New England Newspaper & Press Association Awards.



Chris Larabee
Assistant Editor

Prior to joining the Weston Observer, Chris was a reporter for the Greenfield Recorder, with his work featured in other regional outlets. He won a New England Newspaper & Press Association award for investigative reporting.



Addison Antonoff
Reporter

Addison comes to us from the Vineyard Gazette and has published work in the Jewish Journal and Houston Public Media. A Brandeis University graduate, Addison studied journalism, Russian studies, and history.



Stephanie Solakian Goldstein
Advertising Sales Representative

Stephanie spent most of her career leading marketing and communications teams in legal and financial services firms. She is a long-time Weston resident who has been an active community volunteer.

Weston Observer: Consultants

Tom Caputo, *Systems Consultant*
Jonathan Dowse, *Website Management*
Marga Hutcheson, *Business Coordinator*

Board of Directors

Charlie Cuneo, *President*
Marion Bartle Packs, *Treasurer*
Katie Phaneuf, *Clerk*

Advisory Committee

Joel Angiolillo
Joan Heilbronner*
Sandy Kendall

Tim Armour
Dorothy Bourassa
Ali Dorman Fernandez
Paul Foley

Alanna Muldoon
Chris Paquin

**(became Board Vice President in January 2026)*



The Observer team reads the first issue in the new office!

HOW IT BEGAN



Following the final publication of the Town Crier in 2022, a small group of residents set out to learn more about the local news landscape both regionally and nationally. A forum at Regis College in the fall of 2023, which focused on local news and featured the editor of the Concord Bridge, inspired the group to form an exploratory committee to investigate the possibility of forming a local news organization in Weston. The Weston Local News Initiative was formed, and in the winter of 2024, the group finalized and distributed a survey to assess community interest and support for local news in Weston. More than 600 people responded, and 94 percent believed that local news was important.

Bolstered by the enthusiasm for the initiative, the team dug in to learn more about the state of local news. We weren't alone with this idea; in fact, we were part of a nationwide movement of communities working to establish hyperlocal news organizations. Several nearby towns including Bedford, Belmont, Burlington, Carlisle, and Concord had recently established local news outlets, and their founders generously shared their time and experiences with us. Our team learned from their successes and challenges, and their help was invaluable. National organizations supporting local news initiatives also supplied guidance on best practices for editorial independence, journalistic ethics, and donor transparency.

All this provided the foundation needed to develop a business plan, which was completed in the fall of 2024. We called for volunteers, and the community answered. Residents with backgrounds in nonprofit news startups, journalism, technology, brand development, and fundraising came forward. In November 2024, the Weston Local News Initiative became Weston News, Inc. (dba Weston Observer). We formed a Board of Directors and appointed officers: Charlie Cuneo as President, Marion Packs as Treasurer, and Katie Phaneuf as Clerk.

By January 2025 Weston News received its Letter of Determination from the Internal Revenue Service establishing the organization as a nonprofit 501(c)(3) corporation and enabling us to begin fundraising in earnest. Our first campaign sought seed money for startup costs. By May, our fundraising efforts had been successful enough to allow us to hire our managing editor part time. A townwide mailing in early June raised awareness about the effort, and a donation of \$100,000 from a local family provided the basis for a community match. Westonians stepped up, and we exceeded our match goal. With sufficient funds in hand, in August we were able to hire a full-time assistant editor and reporter, as well as a part-time advertising sales representative.

By September we were ready to launch, and our first print issue of the Weston Observer landed in mailboxes on September 19, 2025. With ongoing support from donors and advertisers, the Observer will provide unbiased, trustworthy information about issues affecting Weston for years to come. The success of this initiative is a true testament to the value that the Weston community places on local news and reporting.

KEY MILESTONES

2022

Weston Town Crier ceases publication

2023

September: Forum on local news at Regis College

October: Formation of exploratory committee

December: Dedicated volunteers form Weston Local News Initiative

2024

January: Community survey finalized and distributed

March: Presentation of survey results at open meeting

November: Business plan developed; Weston News, Inc. formalized

2025

January: Nonprofit status granted by IRS

February: Fundraising began

May: Managing editor hired

June: Town wide mailing yielded \$100,000 match donation

August: Assistant editor, reporter, and sales rep. hired

September: Website launched and first print issue delivered!

November/December: First NewsMatch fundraising campaign

2026

March: First annual report produced

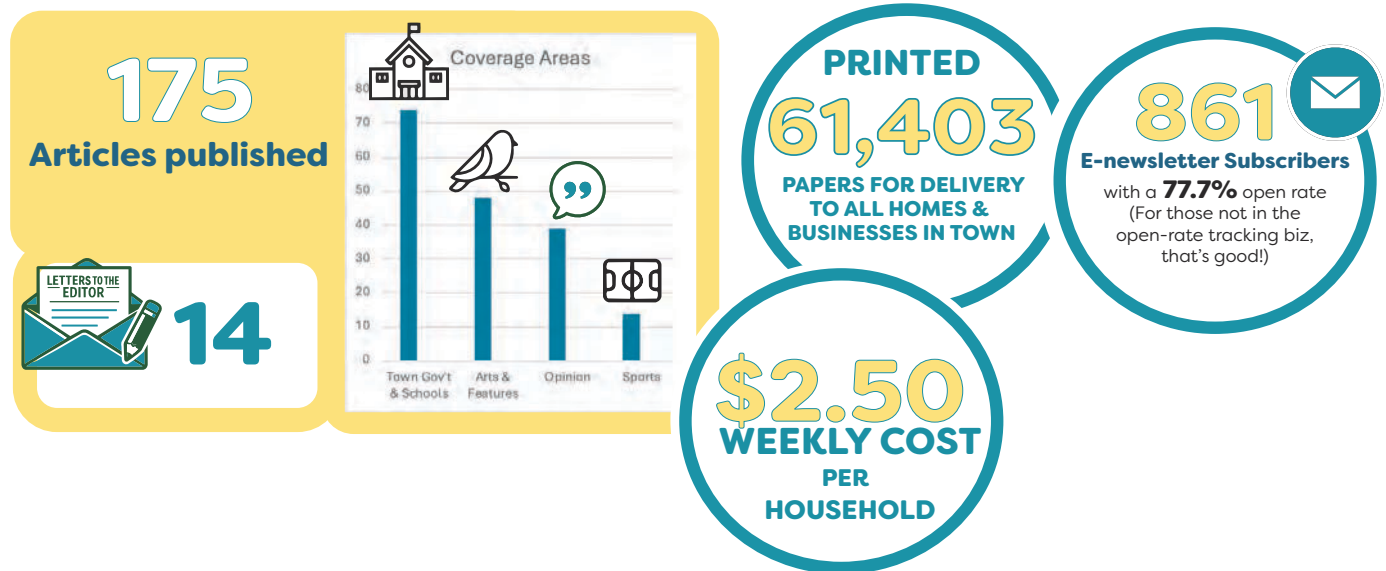
ONWARD



RESULTS & IMPACT

At the time of this writing, the Weston Observer has been publishing for six months. That we went from an idea and a wish to a physical newspaper delivered to every Weston mailbox within the course of two years is our most remarkable achievement. Right up there with that accomplishment is the quality of the product. The editorial team's care and skill, and the technical team's continuous improvement mindset, have produced accessible, informative, interesting, and appealing content serving countless needs of readers.

Here are a few notable facts from 2025:



TOP 10 NEWS READS on westonobserver.org

- \$5M irrigation project planned for 'Worst golf course in America'
- 'This game means everything': Weston and Wayland prepare for annual Thanksgiving clash
- 'Destined for greatness,' Weston athletics honors Jared Groff
- Select Board airs concerns over Tavern restaurant plan
- Bike path means smoother ride for Weston cyclists
- Town Meeting approves MBTA plan
- Planning Board hears proposal for Regis land
- DCR Universal Access program brings skiing for all
- Reconfiguration of Rt. 20 intersection targets frequent crashes
- School staff: Don't cut 'the backbone of our district'



FINANCIAL UPDATE

The Weston Observer team is deeply grateful to the Weston community for its support during our inaugural year.

First Year Recap

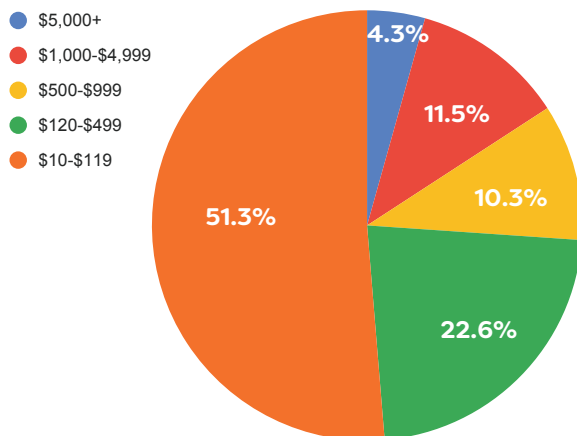
In 2025, the Observer raised a total of **\$425,598** through donations, with **\$405,598** in individual donations from **451** donors and the balance of **\$20,000** coming from ten 501(c)(3) foundations. This community participation is a true testament to the value Westonians place on unbiased and trustworthy coverage of topics affecting all of us.

During our first year, we undertook a multifaceted Founders Campaign. In early 2025, we sought \$30,000 of seed money to get the venture started. Our spring townwide mailing raised awareness about the project, and a local news-supporting family's generous donation of **\$100,000** fueled our first matching campaign. With funds raised from that effort, the Observer was able to hire staff and launch the print paper and website in September. Finally, during our year-end drive we had the opportunity to earn matching funds from NewsMatch, the Knight Foundation, and Barr Foundation, as well as from a group of local donors (these funds will be received in 2026). In every instance, because of supporters' generosity, we not only met but exceeded our goals.

In all, donations from individuals and families represented **78.9%** of total revenue; grants from foundations accounted for **3.9%**, and advertising accounted for **17.2%**.

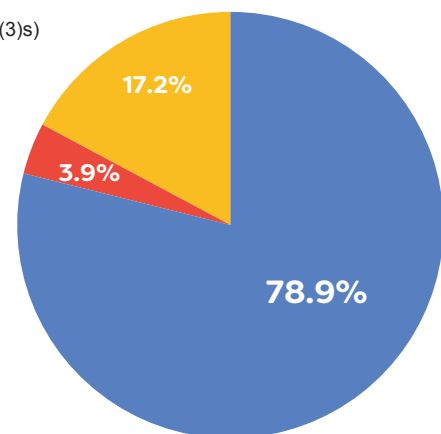
Weston Observer 2024-2025 Donations

based on 575 donations; foundation gifts included



Weston Observer 2024-2025 Revenue Sources

- Individual Donors
- Foundations (501(c)(3)s)
- Advertising



OUR DONORS

WESTON OBSERVER 2025 FOUNDING DONORS*

INA & STEPHEN ABRAMS
NASSER ABU-EID
JEANNE B. ACKMAN
MARGE ACKERMAN
GWEN & SISI ADU-GYAMFI*
KERRY ALDRICH
KATE BENNISON & BRETT ALESSI
LORRAINE ALEXANDER
BARBARA & TED ALFOND
SHARON ALPHAS
HOLLY AMEDEN
LAURIE BENT & JOEL ANGIOLILLO*
WENDY & TIM ARMOUR*
JEAN & PARRISH ARTURI
SANDRA ASHLEY
ELIZABETH ATKIN
IRENE & ARI AXELROD
BAGHDADY FAMILY
LAURA BARLETTA
ALISON BARLOW
CATHERINE & JAMES BARRY
MARIAN & KEN BARRON
JEFFREY BARZ-SNELL
ILYA BASS
NANCY BATES
LISA & JOHN BATTER
PAUL BAU
GAIL BAYER
STEPHEN BEBIS
BRUCE BELASON
ANNE BENNING
ALICE & TOM BENSON*
JULIA LORBER BENSON
ANNA BERGER
BARBARA BERKE
CAROL V. BERMAN
LISA & BOB BERTELSON*
JAYME BETTS
JENNIFER & KYLE BETTY
ZABETH BILLINGHAM
CLAUDIA & BOB BIRNBAUM
BIRNBAUM/JONES FAMILY
SUSAN & BRUCE BIRREN
CHRISTINE BISHOP
DONALD BISSON
DANIELLE & BRIAN BLACK*
GILMAN D. BLAKE III
LAURA BOOKMAN
DEBBIE EAKIN BOSHART
NADINE YOUNG & HARVEY BOSHART
BOSTON FOUNDATION, ESSIE'S FUND
DOROTHY BOURASSA
SARA BOWDOIN
BETSEY & JOHN BOYD*
STEPHANIE BRAUN
ALISON & BARRY BRAUNSTEIN
MOLLY BREINER
CINDY BRISKY
MARY BROMFIELD
PAUL BROUNTAS
RENUKA BROWN
CHANTAL Z. BUCHANAN
CAROLINE C. BURNES
BUSY BEE FLORISTS
DIANNE BUTT
ELIZABETH A. CACCIATORE
DAVID CAIL
BECKY & DANA CALLOW
MARTHA CARLOCK
JANE & CHRIS CARLSON
LISA & JOHN CARUSONE
BARBARA CASEY
EMILY & FINN CASPERSEN
CASSUM FAMILY
KATTY & TACK CHACE
ALOKE S. CHAKRAVARTY
CYNTHIA & STEPHEN CHAPRA
JOANNE & DAVID CHARPIE
DEREK CHILVERS*
NANCY & LANG CHIN FAMILY
EUMENE CHING
VIBEKE & GUSTAV CHRISTENSEN
NICHOLAS CHRISTMAN
PRISCILLA CLAMAN
DEBORAH CLARK
ELIZABETH CLYMER
RHODA COHEN
PHILIPPA & PETER CONDAKES
CATHERINE SMITH & JOHN CONNOLLY
ROSEMARY CONSTANTINI
JERI & MICHAEL COOPER

SAMANTHA & ROB COOPER
NANCY COSIMI
MATT COSTELLO
MARIA COX
JOAN CUSHING CRAWFORD
BARBARA CRITCHLOW
MELISSA CROCKER
MICHAEL CRONIN
ALLYSSA MCCABE & CHARLES CUNEO*
JAMES CUSEO
PATTY DACEY
SUSAN M. DACEY
DEBRA DARLING
FRANCES DAUB
ALAN DAY
DONNA & BILL DEC
KATHRYN DELLERARIO
KATE DICKIE
SUE DIEHL
BEVERLY & LANCE DILLAWAY
JULIE DONNELLY
MARGA HUTCHESON & JONATHAN DOWSE
MARILYN & JACK DOYLE
GRAHAM DRESDEN
COLLEEN LUCAS & JOHN DRONEY
EASTERN BANK FOUNDATION
TERRY B. EASTMAN
CAROLA & PETER ENDICOTT
MARGRET EWALD
CHARISHMA & ALEX FAIGEL
LOREN & JEFFREY FEINGOLD*
SHIRLEY FENNELL
ALI DORMAN FERNANDEZ
DONALD FISCHER
STEVEN FISCHER
GRETCHEN S. FISH*
LAURIE & STEVEN FISHMAN
PATRICIA & WILLIAM FITZSIMMONS
PHYLLIS HALPERN & DAVID FIXLER
MICHELENE FLANIGON
JOAN GARRITY FLYNN
ALAN FOBES
PAUL FOLEY
TOD & GEORGIA FOOTE
MARIE FORBES
LIM FORD FAMILY
PAMELA FOX*
JOYCE JEN & KEN FREEDBERG
SUSAN RUSKIN & DAVID FRIEND
BARBARA FULLERTON
KAREN & BILL GALLAGHER
KANCHAN & OM GANDA
REBEKAH LORND GARDINER
CARA & TIMOTHY GAVIN
SEAN GERMAN
MELISSA & JAMES GERRITY
JANE CLARK & JON GERTLER*
ERIKA GIAMPIETRO
GILDEA FAMILY
STEPHANIE & RANDALL GOLDSTEIN
VIDA & ARTHUR GOLDSTEIN*
MIGUEL GOMEZ-IBANEZ
MAIJA CIRULIS-GOOCH & MATTHEW GOOCH
PHYLLIS GOODMAN
DANA GOULD
MARY & THOMAS GRAPE
SVEN GRASSHOFF
BJ GRATAN
LISA GREEN
SANDRA KENDALL & KENNETH GREEN
SUSAN R. GUNDERSON
TODD HADDEN
SUSAN SCHAEFER & CHRISTIAN HALBY
RAQUEL M. HALTY
JOHN HANSELMAN
CAROL & BRUCE HANSON
LINDA & JOHN HARDING
GLEN & WILLIAM HARLEY
KAREN & BRENDAN HARLEY
JONATHAN HARRIS
MICHAEL HARRITY
ANN WIEDIE & KEITH HARTT
JENNIFER HASHEM
ELIZABETH & RIPLEY HASTINGS*
ELLEN HAWKES
ANTOINETTE HAYS
CHRISTINE & SCOTT HAYWARD
JOAN & WARREN HEILBRONNER*
KATHARINA & BROOKS HELMICK
JOHN HENNESSEY
LORI HESS
STEPHEN HIBBARD
ELIZABETH HICKIN

ROBERT HILLMAN
JANA HINTON
MICHELLE HIPWOOD
ALAN HIRZEL
DONNA & CHRISTIAN HOFFMAN
SCOTT HOFFMAN
SANDY & JASON HONEYMAN
STACY VEZINA & CHRIS HOUSTON
KATE & JOHN HOUSTON
CHRISTINE WAHR & NEAL DAVID HOWARD
BARBARA HOWELL
VICTORIA HUBER
HUGHES FAMILY
ROBERT HUNTER
EMILY & DAVID HUTCHESON
JULIE & PETER HYDE
LYDIA & DAVID ICKE
ROGER INOUBE
ANNE JACOBS
SETH JACOBY
JANCOURTZ FAMILY IN MEMORY
OF ISABELLA JANCOURTZ
JOHN JAYNE
DANIEL JESTER
MIMI JIGARJIAN
LINDA JOHNSON*
MELISSA BROKALAKIS & WAYNE JOHNSON
MEGAN JONES
PAMELA JOYCE
SANDRA & STEPHEN KAKES
BRIAN KARDON
ELLEN KAPLAN KARDON
REBECCA KASSEKERT
CLAUDIA KRIMSKY & GREG KEE
THOMAS KEERY
COLLEEN KETTLE
GWEN KING
KING RAVINE CHARITABLE FUND
VALERIE ANN KIRSHY
APRIL & ROBERT KISKADONN
PETER KNIGHT
GK KNOX
CATHY & JEFF KONOVER
CARMEN & JOSEPH KONZEM
KATHARINA KRAATZ-DUNKEL
TINA & STAN KRAUS
HOLLY KULOW
ELLEN RICHSTONE & DAVID KWIATKOWSKI
JOAN LAPPIN
MELANIE LARSON
MARY ELLEN LAVENBERG
WILLIAM LAWRENCE
LEAGUE OF WOMEN VOTERS OF WESTON
UNA-MAY O'REILLY & BLAKE LEBARON
CAROL LEE
MARCY & BRUCE LEE
THOMAS M. LENZ
THERESA LEVINSON
NEIL LEVITT
LARAINE C. LEVY
HELEN & ROBERT LEWIS
DANHONG LI
JANE LI
LINDA & RALPH LINSALATA
JENIFER LIPSON
ROBIN & ROBERT LISTFIELD
LENORE ZUG LOBEL
DENISE & ALI LOTFI
BANG-WOEL LU FOUNDATION
DANIELLE LUALDI
NANCY LUKITSH
MEGHAN LYTTON
JEAN MACQUIDDY
MELISSA MADIAS
MICHAEL MAJORS
STEFANIA & GEORGE MALLETT
MARY & MARK MARDER
LOUIS MARETT
KATHY & ROGER MARINO
CAROLINE MARPLE
ELIZABETHANN MARSHDOYLE
CHRISTINE & WILLIAM MARTIN
EUGENIA & RICHARD MASLAND
ERIC MASTROMARCHI
ELI MATHER
BERNARD J. MAURER
EILEEN FAVA & MICHAEL MCCARTHY
MARGARET RANDLE & JIM MCDANIEL
PATRICIA MCGLYNN
KAREN MCMAHON
CAROL C. MCMULLEN
KAREN & BRAD MESLIN
ELEANOR & CRAIG MEYER

BONNIE BLANCHFIELD & GREGG MEYER
BOBBI CLARKE & ALLEN MICHEL
VICTORIA & TOM MIELKE
JENNIFER MILLEN
LAURA MILLER
STEPHANIE LALLET-MIRON & JOSHUA
MIRON
ANNA MOHN
CONNIE MOORE
NICOLE & DAVID MORDECAI
ALANNA MULDOON
MADELEINE & JOE MULLIN
PAT & BLAKE MUNSON
KAMALA MURALI
ALYSON MUZILA
CATHERINE RIEDEL & MICHAEL MYERS
BARRY NELSON
LINDA NELSON
ROCHELLE NEMROW
MARGARET & DAVID NEWTON
BOB NILSSON
JUDITH NITSCH
KIMBERLY NOTKIN
KAREN B. NOVAKOFF
LUCIANA S. NOYMER
GAIL G. WATSON NOZIK*
PEG & STEVE OBER
SOREN OBERG
ALAN ORTH
IRENE & MAREK ORZECZOWSKI
OTT FAMILY
CAROL & GENE OTT
MARION & JOHN PACKS*
SUZANNE & CHRISTOPHER PALMER
ATHENA PAPAS
MARY & TED PAPASTAVROS*
MARYANN PAPPANIKOU
MICHAEL PAPPONE
CANDACE & CHRIS PAQUIN
JOAN PARRISH
MICHAEL PASTRONE
SUE PAUKER
JULIE PEMBERTON
INGRID HOLM & MIKE PEMSTEIN
ELLY PENDERGAST
FRANCES PENNELL
DANA L. PENNEY
AUDREY PEPPER
GLADYS PERKINS
LINDA J. PERRIN
PATRICIA PETERS
LINDA KILBURN & BRUCE PETERSON
ANDREA & PAUL PETTINATO
KATIE & CHRIS PHANEUF*
ISABEL B. PHILLIPS
JANELL PHILLIPS
PATRESE & DONALD PIERSON
CAMILLA & MARC PIMENTEL*
SUSAN & BILL PODUSKA
JIM POLANDO
CLAIRE PONTBRIAND
NANCY POYER
HEIDI PRICE
THALIA & MICHAEL PRICE
BARBARA PYKE
RABB FAMILY FOUNDATION
ELIZABETH RAFUSE
CATHIE RAGOVIN
SANDRA & HABIB RAHMAN
TIINA SMITH & LARRY RAND
TAHERA & S. ASIF RAZVI
HENRY REEDER
KRISTEN & PAUL REEDER*
JOE REGAN
LISA & BOB REITANO*
SARAH RHATIGAN
JACK RICH
PAMELA RIFFIN
MARTY & ROB RODGERS
ANDREW ROSS
ELLEN FREEMAN ROTH
SHIRLEY SMALL-ROUGEAU
KATHLEEN & WILLIAM ROUSSEAU*
WILLIAM C. ROWLAND
ANNE & RUDY RUGGLES
MICHELE RYAN
JANET SAAD
SACAJAWEA CHARITABLE FOUNDATION
JACOB SAGRANS
CAROL & BILL SAHLMAN*
RASHMI & VENKATESH SALIGRAMA
MICHELLE SAMU
ALICIA G. SARGENT

ELIZABETH SAUNDERS
CLAIRE & EDWARD SAXE
VANESSA SCHAEFER
EILEEN D. SCHAUBERT
KIRSTIN SCHENA
SARAH MAAS SCHEUPLEIN
CAMILLE SCHMIDEK
DAVID SCOLL
CHRISTOPHER SCOTT
LINDA & JAMES SCOTT
ROBERT SCOTT
SUSAN SCOTT
ROBERT SELOVER
MATTHEW SELTZER
DAINA & ALEX SELVIG
JANIS & ALAN SEMINE
ANDREA & DUSHYANT SHAH
MARY SHAW
CHRISTOPHER SHEA
JONATHAN SHIH
JUDITH HARDING & ART SHORES
DEBORAH & ROBERT SLOTPOLE*
ELAINE SMITH
KITTY & ED SMITH*
MAUREEN CALLAHAN SMITH
DIANE TRAHAN SPENCER
STANSKY FAMILY**
DONNA STATION
CHRIS STIRLING
KRISTINA & CARL STJERNFELDT
HENRY STONE
ANN & ALAN STRASSMAN
ROBIN STRICKMAN
DEB & MIKE SULLIVAN
JO ANNE & KEVIN SULLIVAN
KRISTINA LUCAS & KEVIN SULLIVAN
MARY SULLIVAN
HELEN SUNDERLAND
SYAMALA SWAMINATHAN
ED & LYNN TAFF
LEE TAN
N. NIKRUI & CARLETON G. TARPINAN
NATHALIE & JOHN THOMPSON
ANNA THURBER
ETHAN THURLOW
JEAN THURSTON
CATHY & SANDY TIERNEY
TERRENCE TIVNAN
JORDAN & BEN TOBEY
DEBORAH TOPPAN
JUDITH & HAROLD TRAINOR
CECILE TUCKER
GINA TURRIGIANO
TWENTY PLUS FOUNDATION, INC.
JUDITH ULLMAN
LAURA UYTERHOEVEN
LORI VAN DAM
ANITA VARMA
JULIA VARRIALE
CHAY & NICK VEEDER
SALLY & CAI VON RUMOHR
RICK WAECHTER
MARYELLEN WALKER-JACKS
JASON WALTUCH
BEVERLY F. WATSON
SOLOMON WATSON
CHARLOTTE & STEPHEN WEEPLE
RUTH & WILLIAM WEINSTEIN
SHEILA & NORMAN WEINSTOCK
WESTON OWL
CHARLES WHEELER
ELIZABETH MUNRO & PETER WHEELER
ANITA & GUS WHITE
JACQUELINE WHITTEN
SARAH & MARK WILLIAMSON
JOAN WILSON
ERIC WILSTERMAN
CATHLEEN DALEY & FREDDIE WISS
GARY WOLF
LYNNE L. WOLF
KATHERINE & MARVIN WOLFFHAL
PAMELA WOOD
SUSIE WOODWORTH
MARTHA M. WRIGHT
VIRGINIA & RICHARD WRIGHT
HEIDI WYLE
KAY RICHARDSON WYNANT
JANE YARZE
MARILYN J. ZACHARIAS
SUSAN & GREG ZACHARIAS*
MARILYN & STUART ZERNER
YANING ZHANG

OUR ADVERTISERS

2025 ADVERTISING SPONSORS

SUSTAINING:	 CHAPLIN PARTNERS WESTON	 PlatinumCare+ UNMATCHED . UNPARALLELED			
SUPPORTING:	 BROTHERS MARKETPLACE	 Jeff Cummings DMD <i>Dentistry for Confidence, Health and Function</i>	 LIT DENTAL ESTHETICS & IMPLANT CENTER	 WESTON PROPERTY MANAGEMENT, LLC	 AIC
CONTRIBUTING:	 BERNARDI VOLVO CARS NATICK	 Bernardi AUTO GROUP	 NOLAN & KING LLC	 WAYLAND PERSONAL PHYSICIANS <i>Medical Excellence. Individualized Care.</i>	

2025 ADVERTISERS

ANDERSON'S JEWELERS
 BENSON EXECUTIVE SEARCH
 BERNARDI VOLVO CARS NATICK/BERNARDI AUTO GROUP
 BROTHERS MARKETPLACE
 BUSY BEE FLOWERS
 CHAPLIN PARTNERS
 COMMONWEALTH BALLET
 JEFF CUMMINGS DMD, JANE DARVICHE DMD
 EXCEPTIONAL HEALTH
 FRIENDS OF JOSIAH SMITH TAVERN
 FRIENDS OF THE WESTON COUNCIL ON AGING
 FORGE HEAT PUMPS
 GET GAS DADDY
 DEENA POWELL AND CASEY CASO/
 GIBSON SOTHEBY'S INTERNATIONAL REALTY
 GOLDEN BALL TAVERN MUSEUM

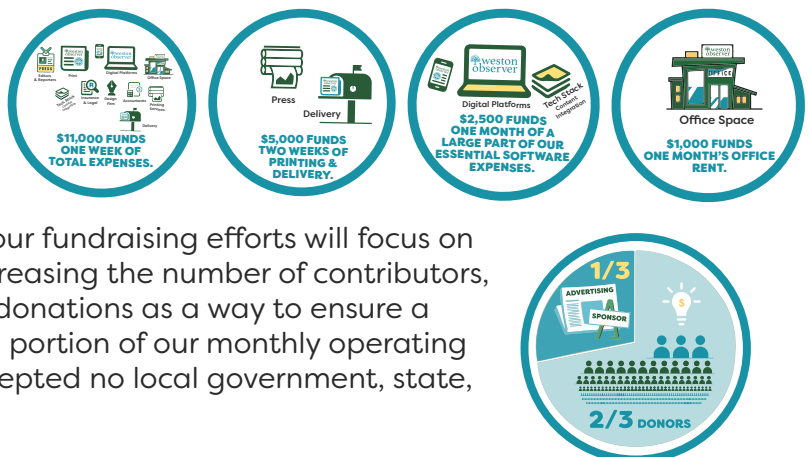
GOODHAVEN HEALTH, PLLC
 JING HE, CPA
 LILAC HOUSE/120 SUMMER STREET
 LIT DENTAL ESTHETICS & IMPLANT CENTER
 NOLAN AND KING LLC
 PAM FOX, AUTHOR, FARM TOWN TO SUBURB: THE HISTORY
 AND ARCHITECTURE OF WESTON, MASSACHUSETTS
 PLATINUMCARE +
 SAVATREE
 STATE ROAD AUTO BODY & GARAGE
 VILLAGE CHURCH IN WESTON
 WAYLAND PERSONAL PHYSICIANS
 WESTON ART AND INNOVATION CENTER
 WESTON FOREST AND TRAIL ASSOCIATION
 WESTON PROPERTY MANAGEMENT

OUR 2026 GOALS

The total 2026 budget for the Weston Observer is **\$535,000**, covering salaries, health insurance, print and delivery, rent, technology costs, insurance, and other business-related expenses.

A continued mix of individual contributions and advertising dollars will be important to sustain robust operations for the future. During 2026, our fundraising efforts will focus on broadening community support and increasing the number of contributors, with an emphasis on recurring monthly donations as a way to ensure a predictable stream of income to cover a portion of our monthly operating expenses. The Weston Observer has accepted no local government, state, or federal support.

We look forward to continuing to earn the community's support.



ONWARD!

How can you help keep up the good news?



1. Read the paper or visit the website.
2. Tell advertisers you read the Weston Observer!
3. Write a letter to the editor.
4. Subscribe to the weekly newsletter.
5. Email a story idea.
6. Make a donation.
7. Make your donation a monthly recurring payment!
8. RINSE & REPEAT!

Donate

This QR code will take you to a donation form.



You can always mail an old-fashioned check to:



**Weston News, Inc.,
P.O. Box 428,
Weston, MA 02493**

If you have questions about making a donation through a donor advised fund or have a more complex gift to offer, please email treasurer@westonobserver.org.



Copyright © 2026, The Weston Observer

Brand development courtesy of **SilverHill Media**, www.silverhillmedia.com
(Silver Hill Media is a consultancy affiliated with a member of the Board of Directors of Weston News, Inc.)